



January 15, 1998

To Whom It May Concern:

This letter is on behalf of Mr. Kyle Cascioli, and his consulting firm, Barrett Associates, Inc.

As the managing partner of the ownership entity involved in the redevelopment of the former Lakeside Mall from an exclusive retail shopping mall to a mixed-use office complex, I retained Barrett Associates, Inc. as an outside consultant to assist my Lakeside Center project team.

After working closely with Kyle for five months on this project, I have come to both value his creativity and insight.

Kyle's innovative and creative approach to target marketing, his ability to conceive marketing strategies, and to produce quality marketing brochures and support materials combine to form a powerful skills set.

I would strongly recommend Kyle as a consultant to anyone requiring sophisticated marketing materials or a redevelopment plan.

Very truly yours,

**SEVO MILLER, INC.**

A handwritten signature in dark ink, appearing to read 'John M. Sevo', written over a horizontal line.

John M. Sevo  
Chief Executive Officer

JMS/th