

## Cold Calling Management - Prospect Tracking

Clients of Barrett Associates are provided comprehensive reporting with respect to the marketing efforts conducted on behalf of their properties.

These are detailed reports that ensure that a given client understands the market for their property and catalogues a prospects decision-making timeline, key decision-making drivers, and provide an action plan for continued engagement with said prospect(s).

Below are some samples of our prospect tracking abilities:

Colorado & Santa Fe   Global Reporting   Quantum   Studley   Zall